#### **Mode of Payment**

Registration fee can be remitted only by way of Demand Draft drawn in favour of **The Registrar**, Avinashilingam Institute for Home Science and Higher Education for Women, payable at Coimbatore and marked "Account Payee Only".

#### Important Dates

Submission of abstract and fullpapers with registration	:	28.12.2019
Abstract selection notification	:	05.01.2020
Last date for accommodation request	:	29.12.2019
Last date for registration	:	31.12.2019

#### Accommodation

Accommodation will be arranged on prior request. Browse the website for Tariff details.

Contact Persons

Dr. S. Thilakavathy - 9994327041 Dr. S. Thilagamani - 9442345231

#### **Sponsorship Opportunities**

The National Conference provides an excellent opportunity for companies to gain national identity and publicity by promoting their products and services to an intellectual audience besides networking with the participants from across the country. Sponsors are assured of national visibility through the conference souvenir, backdrops, documentation, handouts and Compact Disc (CD) about the products in the conference dockets and also have the privilege of real time demo/display of their products.

#### Tariff for sponsorship options

Conference proceedings (CD ROM)	₹	75,000/-
Kit (on sharing)	₹	1,00,000/-
Buffet lunch (per day)	₹	60,000/-
Badge	₹	10,000/-
High tea	₹	45,000/-
Promotional materials for dockets	₹	50,000/-

#### Souvenir Advertisement

A Souvenir will be released in the conference wherein companies can advertise their products for promotion as it will be distributed widely beyond conference participation.

#### **Tariff for Advertisements**

Full page colour backside cover (outside)	₹	7,500/-
Full page colour backside cover (inside)	₹	5,000/-
Full page colour front side cover (inside)	₹	7,500/-
Full page colour	₹	5,000/-
Full page Black & White	₹	3,500/-
Half page Black & White	₹	2,500/-
Quarter page Black & White	₹	1,500/-

Companies or individuals willing to sponsor an event or advertise their products can contact **Event Management Committee**.

\*\*\*\*

#### 33<sup>rd</sup> Biennial Conference of

## Home Science Association of India (HSAI) on

# Trends for Futuristic Development in Home Science: Research and Innovation

22<sup>nd</sup> - 24<sup>th</sup> January 2020

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Registrar

Convenor and Organizing Secretary Dr. N. Vasugi

Dean, School of Home Science

Organizing Committee Dr. M.R. Thilakam

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Dr. S. Uma Mageshwari

Professor & Head,

Dept. of Food Service Management & Dietetics,

Dr. A. Thirumani Devi

Professor & Head, Dept. of Food Science & Nutrition

Dr. G. Bagyalakshmi

Assoicate Professor & Head, Dept. of Textiles & Clothing

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Associate Professor & Head, Dept. of Human Development

Dr. S. Rajalakshmi

ssociate Professor

Dept. of Home Science Extension Education and Communication

Event Management Committee

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Dr. K. Vasantha

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Dept. of Home Science Extension Education and Communication

Dr. PL. Sridevi Sivakami

Associate Professor, Dept. of Food Service Management & Dietetics

Dr. PA. Raaieswari

Assistant Professor (SG), Dept. of Food Science & Nutrition

Dr. M. Priva

Assistant Professor, Dept. of Human Development

Executive Committee All staff members of the School of Home Science



# Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 195 Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B Coimbatore - 641 043, Tamil Nadu, India



33<sup>rd</sup> Biennial Conference of Home Science Association of India (HSAI) on

# Trends for Futuristic Development in Home Science: Research and Innovation

22<sup>nd</sup> - 24<sup>th</sup> January 2020



Organized by
School of Home Science

Saradalaya Press

#### **About the Institution**

Sri Avinashilingam Home Science College for Women was established under the auspices of the Avinashilingam Education Trust in 1957 by Dr. T.S. Avinashilingam the great Patriot and educationist, the First Minister of Education in the Composite State of Madras (1946-1949) and a Padma Bhushan Awardee. World renowned Doyen of Nutrition and the First Vice Chancellor, Padmashri Dr. Rajammal P. Devadas, nurtured and raised the institution to its present status as a University, with her ardent and unstinted efforts. The University is scaling global heights under the stewardship of Dr. T.S.K. Meenakshisundaram, Managing Trustee, Padmashri Dr. P.R. Krishnakumar, Chancellor and Dr. Premavathy Vijayan Vice Chancellor and Dr. S. Kowsalya, Registrar.

The tremendous growth as an autonomous college was visible in 10 years from 1978 in various spheres of academics, community development and skill development of women, the society and in national and international research and consultancy. These fast-paced contributions aided the UGC and MHRD in recognizing the institution as a Deemed to be University in 1988. Thus, the institution has been in the limelight both at national and international levels since then. The University has diversified and well qualified faculty. Around 7500 students benefit from the Undergraduate, Postgraduate and Research level programmes offered by the School of Home Science, Science, Humanities, Business Administration, Education, Community Education and Entrepreneurship Development and Engineering. As a mark of pride for being the discipline on whose name the institution was started as the Faculty of Home Science is elated in hosting a Biennial Conference of Home Science of India.

#### Home Science Association of India

The Home Science Association of India (HSAI) was established in 1950 with its headquarters in The Maharaja Sayajirao University of Baroda, Vadodara. Since then the association has grown in stature and has established several state branches with more than 2500 members. The major aim of the association is to promote the welfare of the family to raise the technical competence and standards of profession in the field of the Home Science and allied subjects. It explores the plausibility of the establishment of the perfections in the social orders starting from home life to the community level.

The HSAI has been at the forefront of this advocacy and documents the strategies to improve lives and livelihoods while not sacrificing the sustainability of the environment. It has showcased several actions that promote learning from diverse regional variations, promote fundamental educational values; embed sustainable development considerations in research and in the curriculum, adopt considerations of sustainability in leadership practices and underline social responsibility in outreach at home and in their state partnerships.

The 33<sup>rd</sup> Biennial Conference of HSAI will focus on sharing strategies and practices that demonstrate how higher education institutions offering **Home Science** programme contribute as catalyst for innovation and sustainable development.

#### Scope and Concept of the Conference

The scope of Home Science is based on the ardent desire to improve the wellbeing of the community through every home. This can be achieved through the systematic arrangement of resources. Home Science can take a prominent role in developing good individuality and a good sense of personality in a person. Through modern scientific knowledge, an individual's potentialities can be utilized to the maximum. The research in Home Science is an endless phenomenon, with a systematic compilation of data bowing various disciplines of Home Science. The significance of Home Science does research plays a vital role in the all round development of the country as a whole.

Home Science is an unique discipline, the scope of which prepares young women learners for a career / vocational life in six branches namely Resource Management, Food Service Management and Dietetics, Food Science and Nutrition, Textiles and Clothing, Human Development and Home Science Extension Education. In the current era of advanced technology, knowledge on the scientific aspects engulfing Home Science as a lifestyle oriented subject for the young in 'New India' is a dire need - the germane behind the concept of the Biennial Conference.

Conference programme of three days duration will offer ample opportunities to shareinformation and experiences of experts and scientists for chalking out a course of action for better contribution of Home Science in achieving sustainable development goals.

#### Theme of the Biennial Conference

The Biennial Conference on the theme "Trends for Futuristic Development in Home Science: Research and Innovation" would focus on the following discipline specific sub themes.

- - \* Effective use of resources at home
- Food Service Management and Dietetics
  - Customized and Personalized Dietetics
- ◆ Food Science and Nutrition
  - \* Food and Nutrition Research to Transform the Future
- Textiles and Clothing
  - \* Warp and Weft of Textiles and Clothing
- Human Development
  - Development and well being across the life span
- ♣ Home Science Extension Education
  - \* Women Led Empowerment

#### **Guidelines for Abstract and Paper Submission**

Scientists, Academicians, Research Scholars and Student member of HSAI are invited to submit original and unpublished research abstracts along with full papers on any of the themes specified above on or before **28.12.2019** to the respective faculty email ID.

Department	Faculty incharge	Mobile No.	Email ID
Food Science and Nutrition	Dr. C.A. Kalpana	9443754269	hsaicbefsn2020@gmail.com
Textiles and Clothing	Dr. R. Prabha	9894279356	hsaicbetc2020@gmail.com
Food Service Management and Detetics	Dr. R. Radha	9894625050	hsaicbefsmd2020@gmail.com
Resources Management	Dr. D. Sumathi	9003797797	hsaicberm2020@gmail.com
Human Development	Dr. Ramya Bhaskar	9901281603	hsaicbehd2020@gmail.com
Home Science Extension	Dr. T. Radha	9486005147	hsaicbeextn2020@gmail.com

Selected papers for oral / poster presentation will be intimated to the authors within a week of submission and will be published in UGC CARE Group A Journal. Publication Charges of ₹ 1,000 separately should be paid through Demand Draft.

Refer format for abstract and full paper submission as a link in the conference brochure of our Institute website.

#### **Oral Presentation**

For oral presentation, minutes will be given to each speaker. Presentation to be prepared in MS Power Point and to be brought in CD or USB memory stick. Standard Audio Visual equipment will be provided for presentation.

#### **Poster Presentation**

Poster dimension should be 4 feet in height and 3 feet in width. It should include title, followed by author's name and affiliation. The name of the presenting author should be underlined. It must briefly include introduction, objectives of the study, methods, results and conclusion.

#### Awards

The organizing committee has constituted the following awards\* for encouraging researchers and young scientists.

- \* Young Scientist Award upto 35 years of age
- Mid Career Award 36 45 years of age
- \* Senior Scientist Award Above 46 years of age

(\* One each)

\* Please note that application for these awards should be forwarded to the under signed by 5.12.2019. The HSAI EC members would be the selecting authority for all the three category of awards.

#### Prof. Aniali Karolia. President. HSAI.

Dean, Faculty of Family and Community Science, MS University, Baroda

E-mail: president@homescienceassociationofindia.com

Dr. Sunanda Chande, Hon Secretary, HSAI,

Professor, Extension and Communication Department, MS University, Baroda

E-mail: sunandabaroda@yahoo.co.in

#### Criteria

- 1. It is mandatory for the authors to be a member of the Home Science Association of India.
- The scientist must mention the category of the award to which he/she is applying. Only one entry would be allowed by a member.
- 3. The scientist should be of the age as mentioned in each category of the award.
- 4. For Young Scientist Award, research can be part of his / her Ph.D work or any other research project undertaken.
- For Mid Career Award, research paper can be part of a Project, researches taken up that are acknowledged and supported by any organization of National or International repute and has had an useful outcomes addressing issues in the areas of science and innovations, extension or social development, arts, Crafts and Sustainability.
- For Senior Scientist Award, research must possess a track record of significant achievements in the areas of their respective specialization. The paper submitted can be a broad compilation of research conducted. The research work must demonstrate authority and impact of research in the areas of Science & Innovations, Extension or Social development. Arts. Crafts and Sustainability.
- 7. Two papers from each category will be short listed by the committee. These papers will be presented during the conference for the final selection of award by the jury.
- 8. Only one award in each category will be given for among all the participants from all areas of specialization in the field of home science.
- 9. The award would carry a certificate and a cash prize.
- 10. Decision of the jury would be final.

#### Registration

It is mandatory for one of the authors to be a Life Member of the Home Science Association of India. One author can send a maximum of two papers. Registration Form attached with this circular should be filled in and mailed by post or mailed to hsaicbe2020@gmail.com before 28.12.2019. The registration form can also be downloaded from website: www.avinuty.ac.in.

Category	Registration Amount (₹)
Faculty / Scientists / Academicians	₹ 2500
Students and Research Scholars	₹ 1500

<sup>\*</sup> On the spot registration is also accepted

Registration will be considered only after the submission of fee as mentioned below:

# 33<sup>rd</sup> Biennial Conference of Home Science Association of India (HSAI)

on

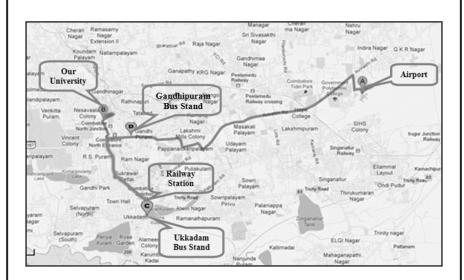
# Trends for Futuristic Development in Home Science: Research and Innovation

22<sup>nd</sup> to 24<sup>th</sup> January 2020

# **Registration Form**

Name :			
Institution :			
City:	State :	PIN:	
Are you a me	ember of HSAI? Yes	☐ No	
Category:	Faculty / Scientist Industry Representative Research Scholar / Stude	nt	
Address:			
Email ID:			
Mobile Num	ber:		
Accommodation Required: Yes No			
Last date of accommodation request: <b>25<sup>th</sup> December 2019</b>			
Registration Fee Details:			
DD Numb	per:	Amount: ₹	
Name of Drawee Bank :			
Branch:			
Date :			
		Signature of the Applicant	
Registration forms along with DD should be sent by Registered Post / Courier to the <b>Organizing Secretary</b> ,  No soft copies should be sent			

## **Route Map of Our University**



## Address for Correspondence

## Dr. N. Vasugi

### **Convener and Organizing Secretary**

Dean, School of Home Science
Avinashilingam Institute for Home Science and Higher Education for Women

Coimbatore - 641 043 Mobile : 9443044416 Website : www.avinuty.ac.in

